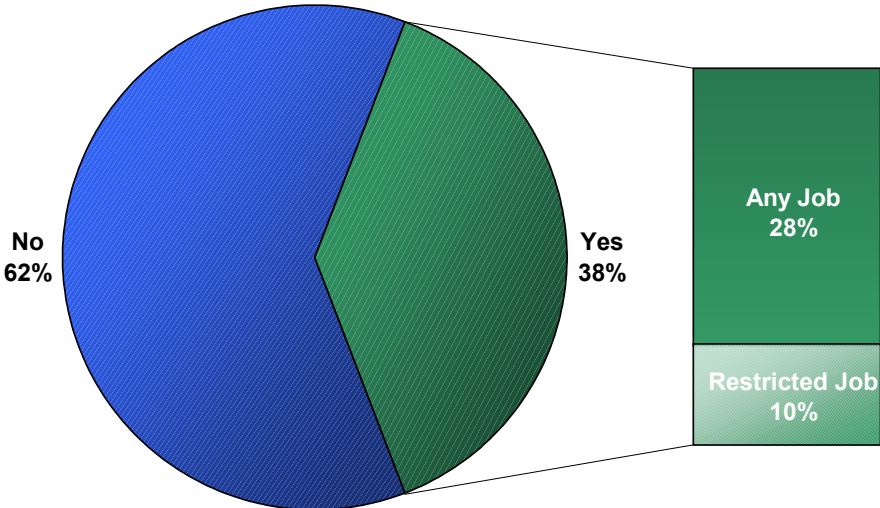


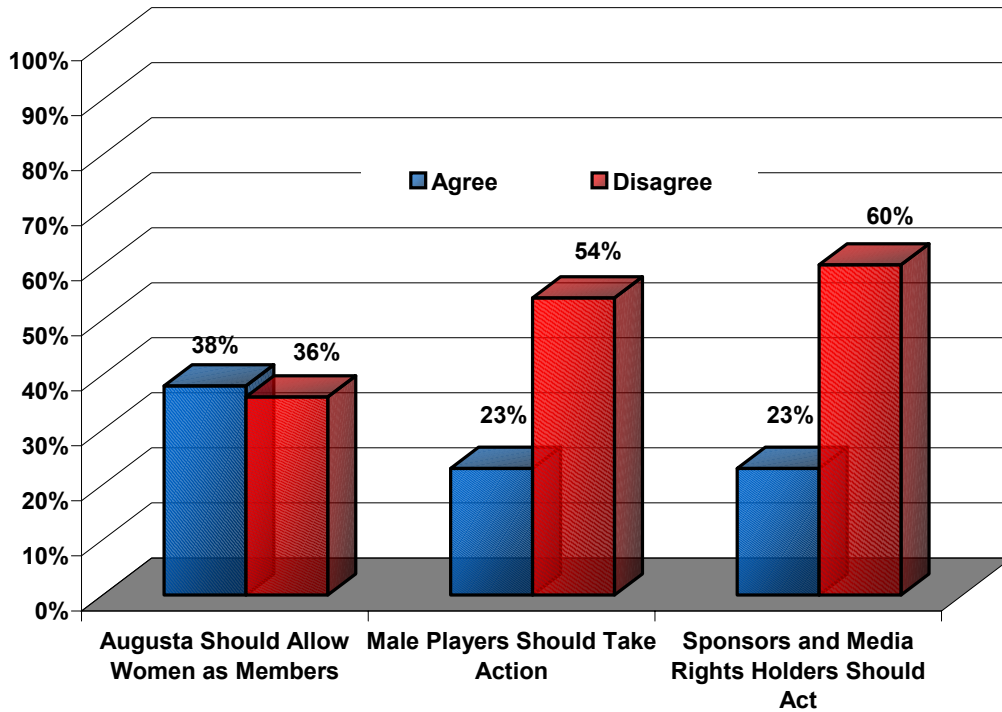
January 2003 Results

Pete Rose Should Not be Allowed Back in Baseball



Question: Should Pete Rose be allowed to take a job in Major League Baseball?

Sports Business Split on Augusta Adding Women



Question: Please rate how strongly you agree or disagree with each statement (answer scale = agree strongly, agree somewhat, neither agree or disagree, disagree somewhat, disagree strongly)

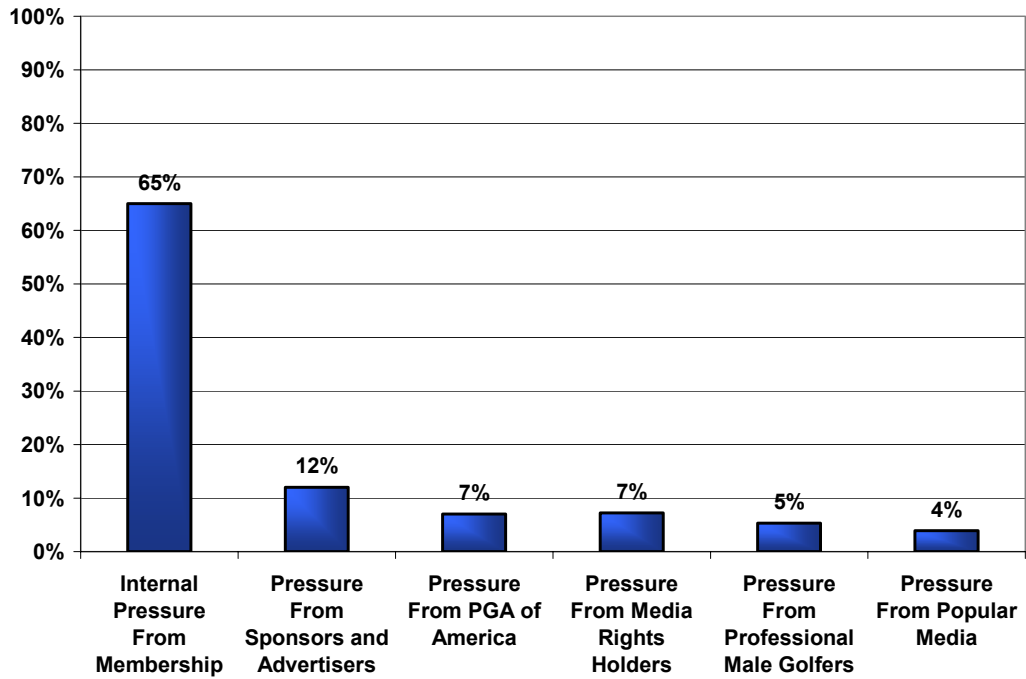
Statements:

“Augusta National Golf Club should admit women as members”

“Corporate sponsors and media rights holders for the Masters should take action to encourage Augusta National Golf Club to admit women as members”

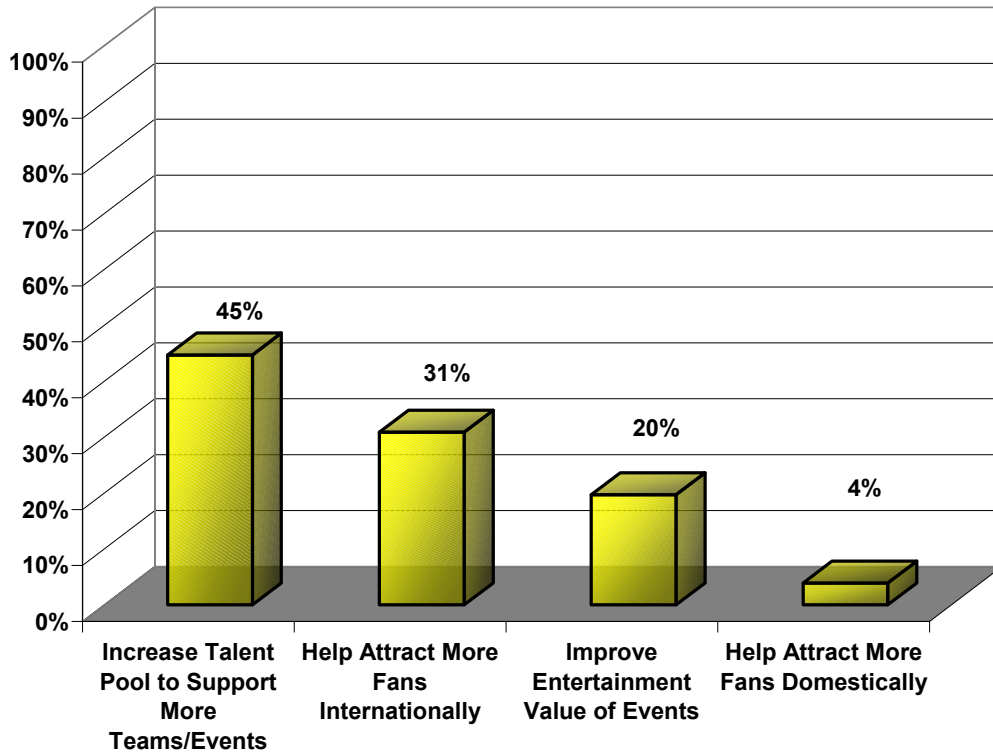
“Male professional golfers should publicly speak out to encourage Augusta National Golf Club to admit women as members”

Augusta National Members Hold the Key for Women



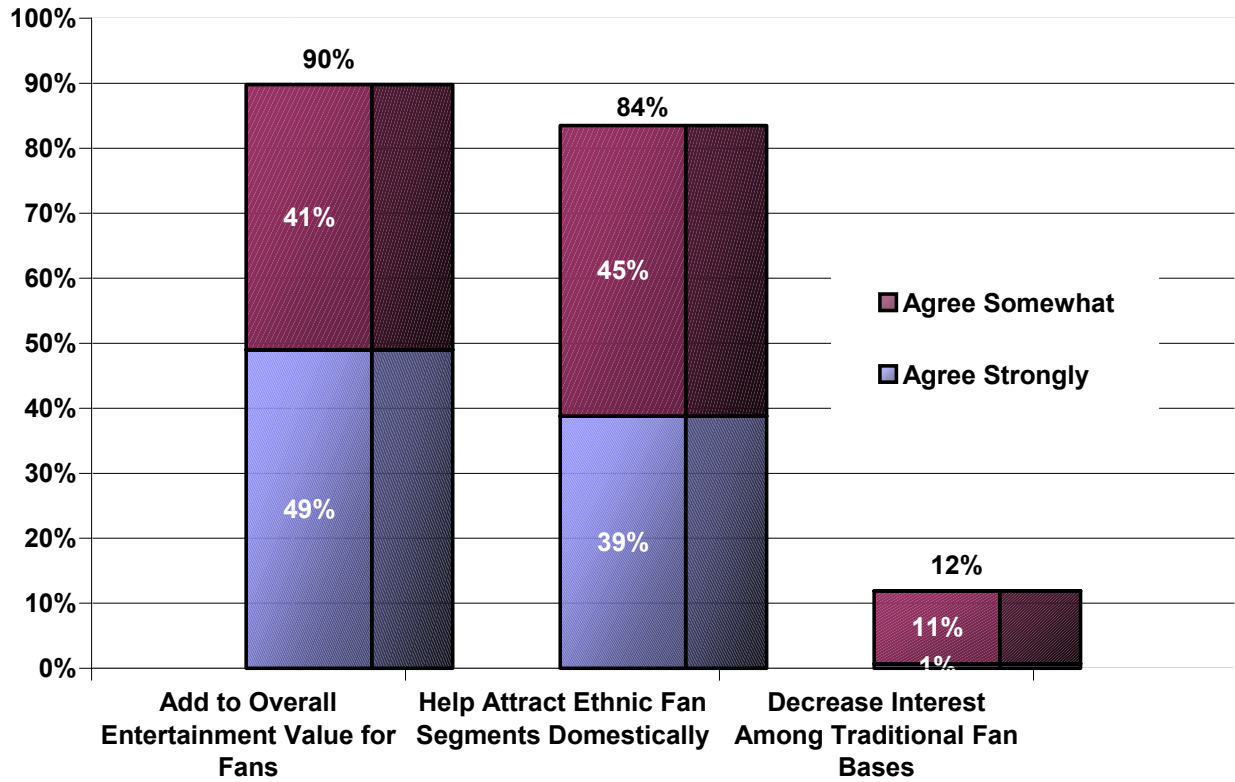
Question: Which of the following would most likely result in Augusta National Golf Club admitting women as members?

Foreign Athletes Deliver Talent



Question: Which of the following is the most valuable contribution of foreign athletes to North American sports?

Impact of Foreign Athletes



Question: There has been an influx of foreign athletes into major league sports and major college sports over the past 10 years. Please rate how strongly you agree or disagree with each statement.

(answer scale = agree strongly, agree somewhat, neither agree or disagree, disagree somewhat, disagree strongly)

Statements:

“Foreign players add to the caliber of play and therefore enhance overall entertainment value for fans”

“Foreign players help teams and leagues attract ethnic fan segments domestically”

“Foreign players decrease in leagues and teams among traditional fan bases”