



Turnkey Search Fills Senior Director of Ticket Sales Position for Red Bull New York

Red Bull New York hires Geoff Dunnuck as Senior Director of Ticket Sales after an executive search conducted by Turnkey.

February, 2008 – Turnkey Search, a division of Turnkey Sports & Entertainment, caps another executive search as Red Bull New York announces the hiring of Geoff Dunnuck as Senior Director of Ticket Sales.

As Senior Director of Ticket Sales, Dunnuck will be responsible for writing, creating and executing an overall ticket marketing plan to increase season, group and package sales revenue for the Red Bulls.

Dunnuck comes to the Red Bulls after two years with the Tennessee Titans (NFL) and Nashville Kats (AFL) where he served as Ticketing Manager and Director of Sales.

The New York Red Bulls are one of 13 teams in the MLS. They currently play their home matches at Giants Stadium located at the Meadowlands Sports Complex in East Rutherford, New Jersey but plan on moving to their new home, Red Bull Park, in the Spring of 2009.

About Turnkey Sports & Entertainment:

Turnkey Sports & Entertainment is the holding company that owns and operates Turnkey Intelligence, the industry's leading consumer intelligence firm, and also Turnkey Search, the industry's leading executive search firm.

Turnkey Search helps properties and sponsors identify, recruit and hire the very best management talent. Turnkey has successfully completed executive searches for clients spanning sports, media, new media, entertainment, facilities and live events, including the NY Jets and Giants, the Los Angeles Dodgers, NASCAR, the NBA, the NHL, MLBAM, XM Satellite Radio and more than 100 instantly recognizable clients in sports & entertainment. For more information visit www.TurnkeySE.com

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